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Better still, using the editor is as simple as using a word processor It's just point and click! CD-ROM includes: HTML templates for quickly creating your website Mozilla Composer, a free HTML editing program Introduction 1 Creating Your First Web Page 2 Creating a Website 3 Creating a Family/Personal Website 4 Creating an Online Storefront 5 Selling Products with an eBay Store 6 Creating a Blog with Blogger 7 Sharing Images Online with Snapfish 8 Hanging Out and Making Friends at MySpace 9 Bonus Material Index This is possible with no website, no logo, no branding colors, etc. You don't have to build a course start to finish to sell it and to make thousands of dollars in revenue, you can presale your course. And this book is going to show exactly the same technic and strategy you need today and why it's so beneficial to sustainability and the success and the client results you're going to give with your course. Do you dream of having your own business? If so, this book will help you. While there are many types of businesses you could start, one you should definitely consider is e-commerce. And if you're ready to venture into the world of e-commerce, Shopify will be the first choice with so many advantages. In this book, you will learn: - The different Shopify plans - Develop a brand - Product sourcing - Set up a website - Platforms for building your store - Launching your store and getting the first sale in no time flat - Setting up your Shopify store - Establish additional sales channels - Risks involved and major pitfalls to be avoided - Business models that Shopify can be used for - Marketing your products Create Your Own Religion is a call to arms--an open invitation to question all the values, beliefs, and worldviews that humanity has so far held as sacred in order to find the answers we need to the very practical problems facing us. Writer, philosopher, and professor of comparative religion, Daniele Bolelli, leads the reader through three thousand years of mythology, misogyny, misinformation, and the flat-out lies about "revealed truth" that continue to muddle our ability to live a peaceful life, free of guilt and shame and the ultimate fear of death. "Our worldviews are in desperate need of some housecleaning," says Bolelli. "We enter the 21st century still carrying on our backs the prejudices and ways of thinking of countless past generations. What worked for them may or may not still be of use, so it is our job to make sure to save the tools that can help us and let go of the dead weight." Will An Extra 5k to 10k A Month Make a Difference in Your Life? Do you want to make money online? Then get this book - Shopify Cash: Begin to Create Your Online Empire Now!- Make money Online via Ecommerce and Dropshipping. When you get it, you will discover everything you need to know about shopify. This guide will tell you how to start a real online business of your own at Shopify and make money online. You'll be proud to see your bank account and empire grow massively! Would you like to know more about? Why You should Choose Shopify. Features offered by Shopify. How to get the most from your Shopify business experience. Cost of doing business with Shopify. How to implement the best Strategy for your Store And many, many more, when you get the book. This book is for you if you have ever wanted to make money online from your own real online business. Get a copy now. Discover how you too can create an online business around your passion and lifestyle so you can work when, where and how you want! Sheba Blake Publishing is here to help make difficult topics easy to understand. We help

everyone be more knowledgeable and confident. Whether it's learning about complex business topics, spirituality or building your self-esteem; people who rely on us, rely on the information we provide to learn the critical skills and relevant information necessary for success. So, join us on our journey of self-improvement! The advantages of selling your products online are many—low overhead, global markets, twenty-four-hour shopping—but perhaps most important is the level playing field offered by the internet. With a distinctive product and professional-looking website, you stand as much of a chance at success as anyone, even if others have more money to invest. In *Create Your Own Online Store in a Weekend*, Alannah Moore guides entrepreneurs through the process of setting up an online business and creating a website that fits both their products and their budget. This accessible primer provides detailed information on how to set up and provide content for your site as well as the right storefront and payment solutions. Moore addresses all aspects of running an online business, including marketing, order management, and boosting sales. Whether you are selling goods, services, or downloadable files, this guide will help you find the e-commerce solution that's right for you. Do you want to sell products online and create your personal e-commerce? Do you want to differentiate your products from those on online sites like Amazon or Ebay? Then Shopify is the one for you! In recent years, e-commerce has exploded all over the world, everyone is buying products of all kinds online and more and more frequently. In short, selling online is undoubtedly an incredible business opportunity. Many, however, sell their products through big online sites, such as Amazon or Ebay, thus sacrificing part of their profits and failing to differentiate themselves from the numerous products in these marketplaces. Shopify, on the other hand, allows you to create a personal e-commerce independent of Shopify itself with its own showcase, domain and identity, so you are the owner and manager of your business. This book will guide you step by step to creating your online store, through which you can sell your own products or in dropshipping. You will learn: - the different shopify plans- the best shopify apps- how to set up your shopify shop- how to connect facebook for shopify- how to sell on Amazon using shopify- how to sell in dropshipping with Oberlo- how to set up marketing, seo, etc. ...and much more! Even if you've never sold anything online, you'll quickly learn how to do it profitably with "Shopify" BUY IT NOW! The ultimate guide to launching and growing an online business You've got a crazy idea, a hobby, a business or special expertise. You want to take it online, and you want to it be a money-making success. But what do you do next? Using a simple 5-step approach, best-selling author and digital marketing specialist Bernadette Schwerdt uncovers the inside tips and tricks that Australia's most successful online entrepreneurs use to build their multi-million dollar businesses. For those just starting out, this book will help you identify the best business idea to pursue, guide you on how to set it up and give you the strategies to grow it quickly using low-cost tools. For those with existing businesses, you'll learn how to maximise your online impact and access the little-known but powerful tools and technologies the top disruptors use to create a global presence. Featuring dozens of case studies of how Australia's most successful disruptors have done it,

Bernadette reveals the underlying patterns common to all successful online businesses - what they did right, what they did wrong, what they would do differently and the short cuts to building an online business that only the successful know. You'll learn how to: Develop the entrepreneurial mindset needed to turn your passion, hobby or expertise into an online business Access free tools and technologies to help you build and test your online idea (before launching) to ensure a viable market exists Create a minimum viable product (MVP) that attracts attention and generates instant income Source web developers, designers and other important suppliers for a fraction of the usual cost Write, pitch, persuade and present like a professional to attract investors, customers and high-quality strategic partners Understand the basics of the Internet of Things, virtual reality, augmented reality and artificial intelligence and use these technologies to help your business create a point of difference Work from home and set up your online business in just a few hours a week Whether you are starting an online business or building on an existing one, How to Build an Online Business is your complete, how-to guide for making it a success. Teaches you all about e-commerce and how to create your own online shop using WordPress and WooCommerce. Regardless of a business's size, e-commerce helps level the playing field, increases a business's exposure, allows companies to reach customers globally, and streamlines the fulfillment process. In the past, e-commerce websites were expensive, technically difficult, and time-consuming to create but not anymore. WordPress and WooCommerce together are a complete e-commerce solution that can be used to sell both physical and digital products online. You'll learn how to install WordPress and how to plan your e-commerce solution with WooCommerce as well as install, create, secure, test, and market a sample online store. Save time and money by planning your own e-commerce strategy without paying expensive consultants. Increase your brand and products' or services' exposure to your target customers, and increase sales by offering target customers the ability to purchase products online as well as reach potential customers globally. What You'll Learn Plan an effective ecommerce strategy Choose a payment merchant and which products or services to sell online Secure your store and add products, descriptions, categories, images, and prices Maintain and expand your online store with WooCommerce extensions Who This Book Is For Ideal for entrepreneurs and small business owners who know their products (physical or digital), but lack the technical background and skills to setup an online store to sell their products and services. Do You To Make An Extra 5k to 10k A Month? Do you want complete control your business? Do you want to grow on your own platform? Do you want to make money online? When you read Shopify: How To Create Your Online Empire! E-Commerce, Drop Shipping and Making Money Online, your skill set of making money online will improve steadily each day! You will discover everything you need to know about shopify. This comprehensive guide will teach you how make your own store on shopify and make money online. You'll be proud to see your bank account and empire grow massively! Whether you need a personal site to showcase your work, or a complex webstore with customized features, you can build it yourself without having to code, design or spend a lot of money. Alannah Moore made a name for

herself by demystifying website creation and enabling non-technical people to get themselves up and online using the powerful tools available today - the 'Do-It-Yourself' way. She guides you through every decision, breaking down each step along the way, from planning your pages to getting the most out of social media and search engines. Whether it's WordPress, Weebly, Squarespace, Wix, Shopify or something different, this book will help you choose something for you. In Alannah's capable hands, you will find the process of building your site easy, painless and enjoyable. An online store is a website through which customers place orders. It may represent a small local store, a major retailer, an e-commerce store, or an individual who sells projects through a third-party site, such as eBay. What you'll get: SHOPIFY FB ADS - The 6 point criteria to follow when trying to find the best products to sell - How to easily know if you should sell a product or not - How to never worry about shipping and inventory problems - How to create a Shopify store from scratch - How to set u your product listing - What is an "obvious market" and why you should sell this kind of product now! - How to create your first Facebook ad from A-Z - How to evaluate the ad results and what to do with each outcome SUPPLEMENT SELLING RESEARCH - 3 ways to find the best market to sell into - What "nitrifying" is and how it can save you thousands of dollars and hundreds of hours in wasted time - How to get started with as low as \$100 - How to do your keyword research... so you'll know exactly if people are buying or not! - The top questions to ask a manufacturer before you order a single sample. - What to look for when researching an awesome manufacturer to work with - How dropshipping works - How to create a campaign Adwords test for your product These days, photographs live on hard drives and DVDs in the company of several thousand other images, coming to light on a computer screen only for a short moment, if ever. In that respect our computer is a one-image-at-a-time exhibition of our photographic work. But as photographers, we like to print our best images, frame and show them at home or at an exhibition, or present a collection of prints in a portfolio. This book will guide you through the process of creating a printed and bound portfolio of your photographs, or even a bookstore-quality coffee table book. Learn about every step of the process, from selecting a book publishing service all the way through designing and proofing your photo book. You'll get practical advice on how to work with software provided by services such as Blurb or Viovio, and will learn about relevant concepts of book design, color management, and digital printing. Create your Own Photo Book is the perfect guide for the aspiring amateur photographer as well as the seasoned pro. Many investors are intrigued by the profit potential of today's hedge funds, but most feel like they're on the outside looking in, due to the high investment requirements and complexity of these vehicles. Create Your Own ETF Hedge Fund allows you to break down these barriers and effectively operate within this environment. By focusing on the essential approaches of global macro long/short and aggressive growth, this book will help you create a fund that can take advantage of both bullish and bearish conditions across the globe. From the bestselling author of Start Where You Are, a beautifully illustrated journal for easing the everyday anxieties we all carry. Feeling anxious, uncertain, overwhelmed? You're not alone. In this empowering new tool for self-care,

popular artist and author Meera Lee Patel presents a fresh approach to feeling better. Designed to help us better understand ourselves and dial down the everyday worries getting in our way, these thoughtful and beautifully illustrated journal pages are a safe space for reflection, self-acceptance, and the freedom to move forward with more clarity and joy. Bringing together inspiring quotes from great thinkers and writers throughout history and engaging journal prompts and plenty of room to capture your thoughts, the book is a calming breath of fresh air and a quiet space to reflect and recharge in a hectic and uncertain world. Build a great personal or business website... absolutely no experience needed! -Family sites -Hobby sites -Community and nonprofit sites -Online storefronts that accept credit card payments via PayPal -Post video on YouTube

8 Easy Projects In this book you'll see just how easy it is to create your own website. Use easy web-based services to: -Sell products at your own eBay Store -Create your own personal or professional blog -Display your digital photos on your own Snapfish site -Share your videos on YouTube -Create a MySpace page that'll stand out from the crowd -Build your social network with your own Facebook presence You won't believe how easy it is to build your own site...or how much fun! Having your own online store is the best thing you can do for your business. You're in control of every aspect of your business. And you don't have to worry about complying with eBay's and Amazon's policy that may not be beneficial to your business. But here's the problem. It costs a lot of money to hire a web developer to create an online store for you. You can always do it yourself. But you probably spend more time trying to find website tutorials for the beginner than building your online store. That's what **WordPress E-Commerce Blueprint** is all about. It's a book that covers everything you need to know about the online store, from creating an online store to managing the whole business operation. And what's the best part? It's a book written for those who are new to e-commerce and have no technical background. Now you can rest assured because this book has everything covered. Start a successful online business—and be your own boss! Being an online entrepreneur means more than just building a website—and this book breaks down everything you need to know to be successful. Inside, you'll get plain-English explanations and easy-to-follow instruction on online business basics, legal and accounting issues, website design, Internet security, boosting sales, e-commerce, and so much more. While the ideas and concepts behind starting an online business are tried and true, the tools available to entrepreneurs change and evolve quickly—and often. **Starting an Online Business All-in-One For Dummies** gets you up to speed on the best new tools, resources, and communities, and shows you how to best leverage them to up your chances of success. Discover your niche and create a business plan Design your website and storefront Increase your reach and market with social media Choose the best web host for your needs If you're a budding entrepreneur with dreams of running your own online business, this book has everything you need to get started and grow your company to extraordinary heights! ***INCLUDES A FREE AUDIOBOOK*** You probably want more flexibility in organizing your life. You want to have the choice to work from home, a cafe, or a co-working space, and to live wherever feels like "home." You also want to build something meaningful and valuable, both for

yourself and for others. And you have understood that this could all be possible with an online business. But where to start? HOW TO START AN ONLINE BUSINESS: A STEP-BY-STEP GUIDE This book will take you step-by-step through the different aspects you should consider when building an online business in order to increase your chances of success: 1. Understand the business models online; 2. Design your desired lifestyle; 3. Find a business topic; 4. Choose a profitable niche market and research your audience; 5. Define your brand and create your website; 6. Build your email list and drive traffic to your website; 7. Decide on a monetization method and set a price on your offer; 8. Learn to be persuasive; 9. Conduct tests, and delegate and outsource to grow your business.

THERE ARE MANY WAYS TO A MAKE LIVING ONLINE: - Monetizing a blog; - Creating and selling products or services (eBooks, courses and trainings, consulting, etc.); - Selling others' product through their affiliate program; - Conducting webinars and other live events online, etc.

Starting An Online Business With the Internet, becoming your own boss has never been so simple. You can build a business: - Without a huge capital investment; - Without quitting your current job; - Without putting yourself at risk financially; - Without having to hire and manage employees (that's the whole concept of "solopreneurship"). Does this sound too good to be true? Well, there are many success stories to prove its feasibility. This book will show you how to build your home business and how to make money online, creating something valuable for both yourself and others. You will also learn about honest ways to generate passive income. I sincerely wish you great success in your online business journey. You can connect with me at: BecomeOnlineEntrepreneur.com

Emilie Kids can build the dinosaurs of their dreams with these 50 colorful body parts. Stickers include tiny and massive heads, claw-footed legs, and assorted tails, horns, and spikes. Includes prehistoric play scene. Every small business or organisation needs a website, whether it is a simple online portfolio or a complex online shop. Expert web design teacher Alannah Moore makes this subject accessible for everyone, even those with no technical or design experience. Avoiding technical language, Alannah provides a summary of the web platforms available, covering, among others, WordPress, Squarespace, Weebly and Shopify. From these the reader can choose the right platform for them, and very quickly get up and running. Drawing on her vast experience of what a novice website builder really needs to know, Alannah covers all the topics they will come across in their online experience: how to choose a good domain name; what content you need for your site; how to work with images and even create your own logo. The reader will also learn how to integrate social media and a blog, so they are set up and in control of their virtual presence from every aspect. This is the perfect book for anyone who doesn't want to pay for an expensive web designer. In Alannah's safe and capable hands, they will find the process of building their site easy and enjoyable, and they'll soon have a successful online presence. Would you like to learn the secrets of online courses? Do you also want to keep up with the times, adopting the most modern technologies and techniques to create an online course, making money with it? The world today is characterized by digitalization. Increasingly, processes and activities are managed effectively remotely and people are making use of

increasingly smart forms of communication. Online training is accessible for everyone, everywhere! Whether we are at home or in the subway or in our favorite restaurant, all you need is a smartphone to comfortably access online lessons, study and at the same time enjoy the environment in which we find ourselves. Change isn't simple but you must change. This guide will make you stride by-step through all that you have to do from set-up the equipment to create and sell your final course. You will find how to defeat virtual teaching difficulties and arrive at your teaching objectives without vis-à-vis gatherings. You will learn: How develop an online course and switch from traditional approach of teaching in a school to new era How to reach students attention through digital transformation What is the minimum technical equipment The most effective method to create and online course and the most important software for your scope and... How to create a funnel How to sell your course The secrets of high-ticket course Tools, tips, tricks and much more. Don't waste your time. Get effective guidance that leads you straight to your goal: ensure success. Buy your book now. You are just a simple click away. Discover there's no such thing as a mistake when you learn how to create original designs with this no-rules method of quilting. • Create one-of-a-kind quilts with free-form cutting and piecing • Discover how to spontaneously combine your own original units and design as you go! • Blend hand-prints and hand-dyes with commercial fabrics to create truly original quilts Enjoy the freedom of free-form! In this follow-up to Create Your Own Hand-Printed Cloth, Rayna shares her "can't make a mistake" approach to designing quilts. Learn how to how to trust your instincts so you can work more intuitively, and develop a new appreciation for the therapy of sewing without a plan. With these new skills, you can create new work from leftovers and scraps, dig into those favorite fabrics, and transform all those unfinished projects! Take a 60-day journey to self-love, healing and manifesting your best life. The affirmations, penned by the modern day mompreneur, wife, and small business owner - Nikki B - are thought provoking, motivational and empowering. This book will encourage you to dig deep inside of yourself, teaching you to appreciate and nurture your soul and your life. Through the tools and guidance provided daily, you can tap into the divine being that exists within you as you are called into action to create and manifest the life that you deserve and desire. Creating a platform isn't just beneficial--it's essential! In today's world of blogging, websites, Twitter feeds, and Facebook updates, building a writer platform from the ground up can seem a daunting task. Never fear--author and editor Chuck Sambuchino provides expert, practical advice for increasing your visibility, selling more books, and launching a successful career. In Create Your Writer Platform, you'll learn: • The definition of a platform--and why you should start building one now. • How to harness the 12 Fundamental Principles of Platform. • "Old School" and "New School" approaches to platform, from article writing and conference speaking to website development, blog posts, and social media avenues. • How to develop a platform for nonfiction, fiction, and memoir. In addition to Chuck's invaluable insights, you'll also find 12 case studies from authors with effective platforms, as well as professional advice from literary agents. If you're serious about building a platform tailored to you and your writing--a platform that's going to help you

succeed as a writer--look no further than *Create Your Writer Platform*. To develop a successful jewelry line, even very creative designers must learn the fine points of running a business. Emilie Shapiro explores the many facets of creating a quality handmade collection, covering everything from where to sell your work to doing small-scale production to pricing and publicity. It's the perfect primer for budding jewelry entrepreneurs." Want a personal or business blog of your own? It's easy! In this simple guide, one of the world's most experienced bloggers walks you through every step, from getting started to building a worldwide audience. Tris Hussey covers it all, from low-cost blogging tools to high-powered writing tips! Get this book, and get started fast-with a professional-quality blog that meets your goals, whatever they are! Build great blogs like these, the easy way! Personal Blogs Business Blogs Blogs for Podcasting Video Blogs Portfolio Blogs for Artists Lifestreaming Blogs Learn from a pro! Discover tips, tricks, and great solutions for: Setting up your blog the right way-in just minutes! Writing blog entries people want to read Handling comments-even nasty ones! Creating a conversation and building a community Publicizing your blog Choosing the right free or low-cost blogging tools Avoiding beginner mistakes Earning cash from your blog! You won't believe how easy it is to create your own blog... or how much fun! Are you ready to start dictating your own work schedule and paycheck? Are you becoming bored with the long hours that you're forced to work at your current job, and would like to feel more accomplished with your career goals? If you've answered yes to any of these questions, then it's essential for you to purchase this book, *Shopify: Create Your Very Own Profitable Online Business Empire! (Make Money from Home, Shopify, Dropshipping, Amazon FBA)*. Once you've learned the secrets that are presented in this book, you'll be well on your way to living a happier life on your schedule. In this way, you will truly be your own boss. Imagine a job that is not just simply exciting, but invigorating. Some days you find that you work ten hours, while other days you put in four or five and still have time left in your day to do other things. When you learn how to use the internet as a tool that will help you to generate extra income, you can then spend more time working on your passions in life, rather than having to live paycheck to paycheck. By seeking out unconventional avenues of income, you're going to be able to expand your revenue stream on your own schedule. It doesn't get much better than that. After reading this book, you will have learned about the following topics: -How to generate income using Shopify -What dropshipping is and how it can make you money -Amazon FBA and its many benefits Don't hesitate! Do yourself a favor and purchase this book, *Shopify: Create Your Very Own Profitable Online Business Empire! (Make Money from Home, Shopify, Dropshipping, Amazon FBA)*. The bestselling guide to building a knockout Web site, newly updated *An effective Web site is the key to success for every venture from class reunions to major corporations*. And since Web technology changes rapidly, *Building a Web Site For Dummies, 4th Edition* is fully updated for the cutting-edge tools and trends. If you need to build and maintain a Web site, even if your experience is severely limited, this book makes it easy and fun. You'll learn to plan, design, create, launch, and maintain your site using the most up-to-date tools. A quality Web presence is essential in today's marketplace, and many

individuals charged with creating one are unaware of the challenges This guide gives novice Web designers the tools and know-how to plan, design, and build effective Web sites Provides a nuts-and-bolts guide to site-building, including coverage of HTML, WYSIWYG construction software, CSS, and navigation plans Shows how to spruce up your site with topnotch graphics, video, and great content Guides you through getting your site online, promoting it, and even making money from it Building a Web Site For Dummies, 4th Edition is the tool every first-time Web designer needs to build a professional-looking site. Today's internet is interactive and easy to use. There are hundreds of thousands of interactive sites that are available to post free comments, thoughts, blogs and articles. Writers and wannabe writers can post as many articles as they want in many different websites that welcome free information. Many sites even pay for these articles. Videos are also a very popular part of the new internet. People can now download their own homemade video on sites like You Tube for free and gain instant fame. Some sites will pay for how many visitors you receive on your page.

How to Create an Online Store & Profitable Ecommerce Business with ShopifyATTENTION Business Owners & Entrepreneurs! Learn how to set up a profitable, online store with Shopify with Step-by-Step Instruction...one that the "professionals" would charge you thousands of dollars for. Whether you already have a retail business, have products ready to sell, or are looking for a business model that you can run anywhere, this book will walk you through how to use Shopify and develop an online business where you can start profiting almost immediately!You can build a world class online store without ZERO programming skills with Shopify - letting you focus on your business.Don't Let Another Excuse Get In The Way Of You Building The Online Store You've Always WantedShopify is the best online store building solution...period. You will be able to create an online store that rivals those of the biggest online retailers today.In this book, you will be guided through: Why Shopify is the best online store builder for you How to design & set up your Shopify store in under 60 minutes How to set up and navigate all of your store's administrative tasks like shipping, taxes, and payment processing How to optimize your Shopify store to attract new customers and increase sale conversions ...BONUS Chapters - Profitable Business Models You Can Operate with Shopify (without having inventory) & Marketing Methods that will Increase Your Sales by 200-300%Scroll UP and "Add to Cart" Now & Start Your Store Today Are you ready to sell your first online course? We live in a fast world! Being able to include an important growth activity such as training, within our days, without necessarily having to give up obligations and needs, could really make our life easier. Online training is accessible for everyone, everywhere! Whether we are at home or in our favorite Internet Café, all you need is a PC and an Internet connection to comfortably access online lessons, study and at the same time enjoy the environment in which we find ourselves. This is why it is estimated that online learning will exceed \$240 billion by 2021! You will learn: - How to teach online. - How to select a topic. - How to test your idea by creating a Beta version of your course. - The equipment and software you need. - How to make your lessons motivating. - How to monetize and launch your course. - Several marketing strategies. ...And much more! It is now very easy to create and

sell a course online thanks to the new platforms and tools available on the web. Once the course is created, you can resell it over and over again and this will generate a passive income. Creating an online course can be the first step to change your life forever. I have read and met in person many online entrepreneurs who have gone from barely reaching the end of the month to making hundreds of thousands of dollars with their online business every year. But all that glitters is not gold. Success stories like these (as in the case of great sportsmen, for example) didn't come for a wish or a prayer but instead happen when a well-designed action plan is followed by actual action. I firmly believe that anyone in the world can successfully create a profitable online course: they just have to do their best for themselves and their business. Whether your band is just starting out or touring the nation, here's how you can build its identity by making your own unique gig posters, custom T-shirts, album covers, record sleeves, and stickers. Fans want cool and creative band merchandise, and this book gives you the tools and information you need to create your own. Author Ruthann Godellei is an artist and printmaking professor at Macalester College in St. Paul, Minnesota, with vast experience making gig posters as well as teaching band members how to make their own. She explains, with step-by-step instructions and photos, techniques like screenprinting, photocopy art, mixed-media collage, stencil, stamping, and other guerilla art styles. Included as well is a gallery of art and artists to inspire you in creating your band's look with your merch. An intensive business playbook for ambitious solopreneurs & small business owners who want to build an online business they crave, experience explosive growth, and embrace their zone of genius. Need a business coach or mentor without the hefty price tag? Meet CREATE. This intensive business playbook is a companion to the wildly popular CREATE: One-Year Blog & Editorial Planner. Designed to be picked up at any time of the year, you can use this workbook as an end of year business retreat exercise to reflect and reorganize, a mid-year declutter-your-biz exercise, or simply because you need a surge of inspiration. But unlike other planners and workbooks that ask surface level questions, CREATE will help you dig deeper into your business. Here's what you'll uncover with CREATE: How to visualize and create your own powerful 4-step marketing funnel that seamlessly moves your subscriber through his or her buying journey. WHY you're probably sitting on gold mines of existing offers (and WHAT you need to do to polish, refine & relaunch them) How to avoid the feast or famine trap that businesses fall into How to create an income plan for your business TODAY with real numbers you can track (it's not rocket science. Neither is it scary!) My 4-part process that gives your business a 360 view into 7 critical areas Discover 2 unique ways to increase the number of revenue streams WITHOUT adding a new one The 5 types of people who come into contact with your business and brand (and why you need all 5 of them!) And more... This 160-page playbook has plenty of space to hold your creative thoughts, ideas, and scribbles. The questions it raises will help you reflect, reframe, and realign different aspects of your business. Yet, you'll never feel lost because of the prompts and suggestions you'll be presented with every step of the way. CREATE will hand-hold you through the process as you consider the tough questions that

will enable you to design a business that embraces your zone of genius. Intrigued yet? Then scroll to the top and click or tap "Buy Now." The fast and easy way to start and run an online business Starting an online business is no longer a novelty. It's a fact of life for individuals and established companies alike. The good news is that e-commerce and the practice of selling goods and services through a Web site and is not only here to stay, but it's thriving. More good news is that the steps required to conduct commerce online are well within the reach of ordinary people, even if you have no business experience. All you need is a good idea, a bit of start-up cash, computer equipment, and a little help from the practical, hands-on information in Starting and Running an Online Business For Dummies. With strategies to help you identify your market, design your website, choose services, trade securely, boost sales, and stay ahead of the competition; Starting and Running an Online Business For Dummies is just what you need to succeed. You'll discover how to open an online business in ten easy steps, how to select the right web host and design tools, why giving your e-business site structure and style is vital, techniques on attracting and keeping customers, and much more. Advice on how to get your business on the Web quickly and economically Completely revised and updated Includes the latest information on web hosting, search engine optimization, pay-per-click advertising, harnessing the power of social media marketing, and more Whether you're a budding entrepreneur or a small business owner looking to expand your business online, this up-to-date and easy-to-follow guide covers all the essentials you need to know to get on the Web quickly and economically, without all the technical jargon and hype bogging you down. "A touching poetic exploration of budding sexuality, the mysticism of religion, and family dynamics. Shraya's text and Neufeld's illustrations capture the confusion, innocence, and de3lusions of adolescence bang on." -Brian Francis, author of Fruit I am often mistaken for a girl. Not just because I like to wear dresses or makeup. I don't mind. My parents are from India and here is not quite home. School isn't always safe and neither is my body. But I feel safe in my love for God. And God loves hair. First published to acclaim in 2011, Vivek Shraya's first book, now published by Arsenal Pulp Press for the first time, is a collection of twenty-one short stories following a tender, intellectual, and curious child of Indian origin as he navigates the complex realms of sexuality, gender, racial politics, religion, and belonging. Told with the poignant insight and honesty that only the voice of a young mind can convey, God Loves Hair is a moving and ultimately joyous portrait of youth that celebrates diversity in all shapes, sizes, and colors. A Lambda Literary Award finalist in the category of children's books. The stories are accompanied by the award-winning full-color illustrations of Juliana Neufeld. Vivek Shraya is a multimedia artist, working in the mediums of music, performance, literature, and film. He is also author of She of the Mountains. Many people are moving over to online courses and remote learning to grow their intelect and to help them in their education. According to Suddenly Online, an online survey found that almost half of college students had never taken an online course prior to the pandemic in 2020. Over the last 6 months though, the use of online courses has increased by 57% since all universities transitioned to remote learning during the Spring 2020 semester.

Even as the pandemic settles down though, it is expected that the prominence of online learning will remain. This is a shocking increase in online learning that proves the importance of online course options in the modern world. Creating Online Courses is Profitable On top of the numerous benefits for students that come with online learning, creating online courses can have great benefits for the creators too. The reason for this is that online course creators can charge for their courses, resulting in an increased income. In fact, most online course creators make anywhere from \$1,000 to \$5,000 a month and some even make more than that! Anyone can create a course, no matter what niche you are in or expertise you have. There are courses on building better habits to becoming a better hockey player. Courses on getting out of toxic relationships or recovering from hurt or pain. Even courses on how to do certain things to save more time, like house cleaning with less hassle. Unfortunately, creating an online course can be difficult if you have never done so before. As a result, many people are deterred from creating their own courses. Why Most Fail Trying To Create an Online Course The reason that many people find creating an online course difficult is that it requires some technical know-how. There are a lot of moving pieces when it comes to creating an online course. You must be able to research topics, use course platforms, create lessons, upload lessons and videos, use video editing software, and utilize email marketing and social media. For people unfamiliar with this sort of work, the thought of creating an online course can be stressful. Thus, they are discouraged from tackling the project of creating an online course. I've Got The Solution For You Knowing the best online tools and marketing techniques are the keys to creating a financially successful online course. Many people assume that they have to be well-versed in technology before starting the project, which causes them to put off creating their online courses. But that is simply not true. In contrast, anyone from a beginner to an experienced marketer can create a successful online course. You just have to know the best beginner-friendly tools to help you get started. Once you discover these tools and tips, you will be able to create your online course in no time! Very few people know about these beginner-friendly tools and tips though, which is why we have created this detailed and informative guide about launching your online course. With this guide, you will gain key insights on course design, creation, editing, and launching. Allow me to introduce to you... LAUNCH YOUR ONLINE COURSE Is a step-by-step guide that helps you turn your knowledge, passion and skills into online courses to reach more people and create passive income. Who this book is not for: If your primary purpose to create online courses is just to make money, then this book is not for you. In this book I'm teaching you different ways of presenting your online course but you are going to be part of your students all the time and every step of the way. Your course becomes your business and if your primary purpose is not helping people, then this book is not for you. People before profits. Can you imagine your neighbor's face when he'll see you climbing onto your Porsche in the morning to drive to the Golf Club while he has to go to work? Because tonight you made money while you slept by selling your online course without even lifting a finger Are you looking for a great way to generate more income without having to take on another job? Are you looking for

a great way to share your knowledge with others while making some extra cash? Are you looking for a great way to make some passive income, thereby allowing you to become financially independent? Are you looking for a great way to improve your overall financial situation without having to work even more hours? If you can relate to any of these questions, then this is the book for you. In this volume, we are going to explore the world of online courses. If you have been thinking about starting your own course, but aren't sure where to begin, we have the answers you have been looking for. We are going to be talking about how you can start your very first online course from scratch. The best part of all is that you don't need any specialized knowledge to do it. In this book, we'll unveil everything you need to know to make your plans a reality. Here's a quick peek of what you can expect to learn in this book: How to choose the right topic for your course How to develop your own content in an easy manner How to use various types of media to enhance the learning experience How to create engaging content that keeps learners coming back How to create engaging content that keeps learners coming back How to produce quality text materials without having to write a full coursebook How to use your knowledge and experience to produce a quality value proposition How to select the right course content so that your course is fun and informative How to pace your course so that learners are encouraged to finish it all the way through to the end How to choose the best way to publish your course without having to break the bank How to price your course effectively so that you can make real money ... plus much, much more! So, don't wait another moment. The longer you wait, the longer it will take you to reach your goals of financial independence. With a successful online course, you can generate a revenue stream for years to come. All you need is to invest some time and effort now. Then, you can sit back and admire your creation as subscribers come rolling in. Best of all, it's far easier than you think. So, if you are ready to take the plunge, then take a good, hard look at this book. Herein, you will find everything you need to know to get started on the most profitable journey of your life. The amazing part is that you can create many more courses. Eventually, you'll reach the lifestyle that you have always wanted. If that sounds like a fantasy to you now, then you really need to read this book. Find out how you can make all your dreams come true. You already have everything you need to be successful. The time to get started has come! Do you want to take control of your life, time, location, and money? Sick and tired of feeling trapped in a job you hate or entrepreneurial ventures that are not aligned with your lifestyle and burn you out? Do you want to build your own profitable digital business that runs for you, even if technically you are not working? Lifestyle Business Playbook is the proven and unique one-way ticket to freedom you have always wanted. You see, everyone has something they can turn into a lifestyle business they love! Here's Exactly What You Will Learn: Part I: MINDSET TRICKS Part II: NO BS STRATEGY - Choose Your Business Model Part III: Your Marketing Vehicle Part IV - INSPIRATION- BONUS INTERVIEWS WITH SUCCESSFUL EXPERT ENTREPRENEURS (Bonus audio inside, just follow the instructions in the book!) Part V Your Profitable Game Plan! Ready to change your reality? Take control of your full potential by scrolling up and clicking the BUY NOW button at the top of this page!

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